

# Marketing and Buying Fine Art Online: A Guide for Artists and Collectors //

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IndieMade helps artists create professional looking websites in order to better sell their artwork. The site helps you set up your site and helps you attract potential customers, and since it's designed specifically for artists the websites are all tailored to be as navigable and attractive as possible. Advertising. 5. CollegeArtOnline. CollegeArtOnline is a place for students to sell their artwork. Because of this, the prices are often lower than they would be at a gallery, and each purchase goes towards supporting a budding artist. The site also allows student artists to sell their artwork. Marketing And Buying Fine Art Online: A Guide for Artists And Collectors Paperback "September 1, 2005. by. Marques Vickers (Author). Visit Amazon's Marques Vickers Page. Find all the books, read about the author, and more. See search results for this author. Are you an author? But to my surprise, this book was packed with wonderful, relevant and well versed information for today's visual artist to utilize. In fact, this book is like a bible to me....I keep it highlighted and right at my desk to reference. I also purchased one and had it sent to my son, also a painter, so he would be able to have this wealth of information himself. I highly recommend anyone that is wanting to know the in's and out's of marketing your art online, to buy this book!!! Read more. 6 people found this helpful. Collectors--want to buy art online? Here's your book! Author Marques Vickers reveals emerging trends for artwork, plus opportunities for licensed products, barter, print on demand, and much more. Links to more than 1,200 relevant sites, plus clear, candid advice from an art expert, make this book an indispensable roadmap to online success. Product Identifiers. Publisher.